

Trademark rights and trademark use

Herth+Buss is the owner of the following trademarks:

Herth+Buss / Elparts / Jakoparts / BUSCHiNG

Our rights apply to the logo and lettering.

Any use of our trademarks requires the prior express permission of Herth+Buss. Any unauthorised use of our trademarks will be prosecuted under civil and criminal law.

Herth+Buss logo use

The logo of Herth+Buss Mobility Solutions GmbH & Co. KG may only be used on a white background. The uniform white frame around the logo must always be retained.

If you wish to place the logo on a coloured background, please use the negative version of our logo.

The logo may not be reconstructed or traced, but only reproduced from existing reproduction templates. The logo must always be reproduced in its entirety and in detail without modification.

BUSCHiNG logo use

The logo of the BUSCHiNG product range may only be used on a white background. The uniform white frame around the logo must always be retained.

If you wish to place the logo on a coloured background, please use the negative version of our logo.

The logo may not be reconstructed or traced, but only taken from existing reproduction templates. The logo must always be reproduced unchanged, both as a whole and in detail.



ELPARTS | JAKOPARTS

BUSCHiNG



BUSCHiNG



Herth+Buss colour definition

Herth+Buss red

Pantone: 1797 coated
CMYK: 0/100/100/10
RGB: 229/0/0
RAL: 3020
HKS: 14

Herth+Buss Grey

Pantone: Cool Grey 6 coated
CMYK: 0/0/0/45
RGB: 178/178/178
RAL: 7040
HKS: 91

Herth+Buss Mobility Solutions
GmbH & Co. KG
Dieselstraße 2-4
D-63150 Heusenstamm
Tel. +49 (0) 6104 608-0
info@herthundbuss.com

www.herthundbuss.com

Deutsche Bank AG
IBAN: DE30 5057 0018 0112 6135 00
BIC: DEUTDEFF505

Frankfurter Volksbank eG
IBAN: DE98 5019 0000 4103 2922 69
BIC: FFVBDEFF

UniCredit Bank AG
IBAN: DE50 5032 0191 0036 4647 71
BIC: HYVEDEMM430

USt-ID-Nr. DE 114097248
GLN 40 26736 00000 4 Elparts
GLN 40 29416 00000 4 Jakoparts
WEEE-Reg.-Nr. DE 65183759

Amtsgericht Offenbach HRA 5962
Komplementär: Euro-Autoelektrik GmbH,
Amtsgericht Offenbach HRB 2531
Geschäftsführer der Euro-Autoelektrik GmbH:
Holger Drewing | Jens Drewing | Oliver Lewerentz